

# Profitmetrics Module Installation Guide for Magento 2

## Preparing

1. Connect to the Magento 2 server using any FTP client (FileZilla, etc).
2. Upload module to the **Magento 2 root** folder. The **app/code/DV/ProfitMetrics** folder should appear.



3. Connect to the Magento 2 server using an SSH client (Putty, etc).
4. Run: **php bin/magento setup:upgrade** command to install module:

```
Module 'Magento_WishlistAnalytics':
Module 'Magento_WishlistGraphQL':
Module 'Amazon_Core':
Module 'Amazon_Login':
Module 'Amazon_Payment':
Module 'DV_ProfitMetrics':
Module 'Dotdigitalgroup_Email':
Module 'Dotdigitalgroup_Chat':
Module 'Klarna_Core':
Module 'Klarna_Ordermanagement':
Module 'Klarna_Kp':
Module 'Magento_PaypalReCaptcha':
Module 'MSP_TwoFactorAuth':
Module 'Temando_ShippingRemover':
Module 'Vertex_Tax':
Module 'Vertex_AddressValidation':
Module 'Yotpo_Yotpo':
```

# Configuration

1. Open Magento 2 admin panel.
2. Go to: **Stores -> Configuration**. Click on the **DV EXTENSIONS** tab, then click on **ProfitMetrics**.

The screenshot shows the Magento 2 Configuration page. On the left is a vertical sidebar with navigation icons and labels: DASHBOARD, SALES, CATALOG, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The main content area is titled 'Configuration' and shows a 'Scope: Default Config' dropdown. Below this is a list of configuration tabs: GENERAL, CATALOG, SECURITY, DV EXTENSIONS, CUSTOMERS, SALES, YOTPO, and DOTDIGITAL. The DV EXTENSIONS tab is highlighted with a red box, and its sub-tab 'ProfitMetrics' is also highlighted with a red box. On the right side, the 'General' and 'Cron' tabs are visible.

3. Configure **ProfitMetrics** in the **General** tab:

General

Enabled [store view] Yes

Store Public Id [global] 2[redacted]C4  Use system value  
Store ID from ProfitMetrics

Source for configurable products price [store view] Get from parent configurable product  Use system value  
There are two options for configurable prices determination: 1) get from the configurable product 2) retrieve the minimal price of related simple options.

Price Buy Attribute Code [global] buy\_price  Use system value  
Attribute code for price\_buy attribute. There is a default attribute, created by this module, its code is 'price\_buy'. In the case of different attribute, please look for the attribute in Magento admin (Catalog > Attributes > Manage Attributes and specify the attribute code

Secret Code [global] 06[redacted]53c  Use system value  
This code is required to secure the access to feed data. Please generate the random value, save it and provide the generated value to Profitmetrics support team.

Feed Filename [global] products\_{{store}}.xml  Use system value  
Feeds are stored in the server in the path var/profitmetrics/products\_{{store}}.xml, where {{store}} is the store code and is accessible by the URL  
file path: magento\_root/var/profitmetrics/products\_default.xml  
url: https://m2-profitmetrics.allbugs.info/profitmetrics/feed/index/code/0z8zpfbg2a04oo6wj0h/store/1  
file path: magento\_root/var/profitmetrics/products\_second.xml  
url: https://m2-profitmetrics.allbugs.info/profitmetrics/feed/index/code/0z8zpfbg2a04oo6wj0h/store/2  
Please select the specific file name in your store scope in order to modify the feed name for specific store.

Enable	Is module enabled
Store Public Id	Store ID from ProfitMetrics admin panel
Source for configurable products price	There are two options for configurable price determination: 1) get from the configurable product. 2) retrieve the minimal price of related simple options.
Price Buy Attribute Code	Attribute code for price_buy attribute. There is a default attribute, created by this module, its code is 'price_buy'. In the case of the different attribute, please look for the attribute in Magento admin ( <b>Catalog &gt; Attributes &gt; Manage Attributes</b> and specify the attribute code
Secret Code	This code is required to secure access to feed data. Please generate the random value, save it, and provide the generated value to the Profitmetrics support team.

Generate Random Secret Code	This button will generate a random Secret Code for the field above.
Feed Filename	<p>Feeds are stored in the server in the path <code>var/profitmetrics/products_{{store}}.xml</code>, where <code>{{store}}</code> is the store code and is accessible by the URL:</p> <p>file path:  <code>magento_root/var/profitmetrics/products_default.xml</code>  url:  <a href="https://magento-2.com/profitmetrics/feed/index/code/0z8zpifbg2a04oo6wj0h/store/1">https://magento-2.com/profitmetrics/feed/index/code/0z8zpifbg2a04oo6wj0h/store/1</a></p> <p>Please select the specific file name in your store scope in order to modify the feed name for a specific store. Please find below the link to ProfitMetrics feed for the necessary store. The link should contain the correct secret code (please check the parameter value above). Please provide this link to ProfitMetrics team for products data synchronization.</p>
Generate Feed Now	This button will generate a feed
Order Statuses to send to ProfitMetrics	This option allows selecting which order statuses will be sent to ProfitMetrics
"Send Orders Data Now" button	This button allows sending order data to ProfitMetrics immediately
"Script to include on all pages except order confirmation" field	Allows to input script to any page, except "Order Confirmation" page

Order Statuses to send to ProfitMetrics  
[website]

-- Please Select --

- Pending
- Processing
- Suspected Fraud
- Complete
- Closed
- Canceled
- On Hold

Send Orders Data Now

Send Orders Now

Script to include on all pages except order confirmation  
[website]

```
function(f,b,e,v,n,t,s)
{if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments);n.queue.push(arguments)};
if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(t)[0];
```

Use system value

Please provide the script without script tag, it will be wrapped while rendering

Cron

Order Statuses to send to ProfitMetrics	This option allows selecting which order statuses will be sent to ProfitMetrics
“Send Orders Data Now” button	This button allows sending order data to ProfitMetrics immediately
“Script to include on all pages except order confirmation” field	Allows to input script to any page, except “Order Confirmation” page. Please include the tracking script without <script> tag.

4. Configure **ProfitMetrics** in the **Cron** tab:

Cron

Frequency [global] Daily ▼

Start Time [global] 00 ▼ : 04 ▼ : 00 ▼

Orders Send Frequency [global] Daily ▼

Orders Send Start Time [global] 01 ▼ : 30 ▼ : 00 ▼

Frequency	Feed generation cron job frequency. Please check if Magento cron jobs are configured correctly on your server. Please refer to the official Magento documentation. <a href="https://devdocs.magento.com/guides/v2.4/config-guide/cli/config-cli-subcommands-cron.html">https://devdocs.magento.com/guides/v2.4/config-guide/cli/config-cli-subcommands-cron.html</a>
Start Time	Feed generation cron job start time
Orders Send Frequency	Orders data send cron job frequency
Orders Send Start Time	Orders data send cron job start time

5. After configuration go to System -> Cache Management -> Flush Magento Cache