

## ProfitMetrics Module Configuration

Before using the ProfitMetrics module you have to set up the Store Public ID. It is available in Magento admin: System > Configuration > ProfitMetrics.

The screenshot shows the ProfitMetrics configuration page in the Magento admin interface. The left sidebar shows the 'Configuration' menu with 'GENERAL' selected. The main content area is titled 'General Settings' and contains several configuration options. Annotations with red arrows and text provide instructions:

- 1) choose the other store**: An arrow points to the 'Current Configuration Scope' dropdown, which is set to 'Danish'. Below it is a link 'Manage Stores'.
- 2) unclick this**: An arrow points to the 'Use Website' checkbox for the 'Store Public Id' field, which is currently checked.
- 3) set the store public ID for certain store**: An arrow points to the 'Store Public Id' text input field, which contains a redacted value. Below the field is a note: '▲ Store ID from ProfitMetrics'.

Other visible configuration options include 'Enabled' (Yes), 'Cron Frequency' (Every 15 minutes), 'Source for configurable product price' (Get from parent configurable product), 'Price Buy Attribute' (price\_buy), and 'Feed Filename' (products\_{store}.xml). Each option has a 'Use Website' checkbox for the current store view.

Here is the description for all sections of the configuration page:

### Settings

This is a detailed view of the ProfitMetrics configuration page. The 'General Settings' section is expanded, showing the following options:

- Enabled**: Yes [STORE VIEW]
- Store Public Id**: 2F57C57BE5703FAE [STORE VIEW]  
▲ Store ID from ProfitMetrics
- Feed Generation Cron Frequency**: Daily [STORE VIEW]
- Feed Generation Start Time**: 00 : 00 : 00 [GLOBAL]
- Source for configurable products price**: Get from parent configurable product [STORE VIEW]  
▲ There are two options for configurable prices determination: 1) get from the configurable product 2) retrieve the minimal price of related simple options.
- Price Buy Attribute Code**: buy\_price [STORE VIEW]  
▲ Attribute code for price\_buy attribute. There is a default attribute, created by this module, its code is 'price\_buy'. In the case of different attribute, please look for the attribute in Magento admin (Catalog > Attributes > Manage Attributes and specify the attribute code)
- Secret Code**: 0z8zpfibg2a04oo6wj0h [GLOBAL]  
This code is required to secure the access to feed data. Please generate the random value, save it and provide the generated value to Profitmetrics support team.  
[GenerateRandom](#)

Enabled	Allows to enable/disable the module
Store Public Id	Identifier for your site in ProfitMetrics system. Please contact the ProfitMetrics support team to get this ID
Cron Frequency	Frequency of updating of the feed file via cron job. Please check if Magento cron job is configured properly on the server, refer the installation guide for details
Start Time	In the case daily frequency is used, the exact time when the feed is updated by cron
Source for configurable products price	There are two options for configurable prices determination: 1) get from the configurable product 2) retrieve the minimal price of related simple options.
Price Buy Attribute Code	Attribute code for price_buy attribute. There is a default attribute, created by this module, its code is 'price_buy'. In the case your store already has the attribute, please specify its attribute code in this field. Look for the attribute in Magento admin (Catalog > Attributes > Manage Attributes and specify the attribute code
Secret Code	This code is necessary for ProfitMetrics feed URL security. Please generate the new value while module installation or update, save settings and clear the Magento cache to apply change

Feed Filename  [STORE VIEW]

▲ Feeds are stored in the server in the path  
var/profitmetrics/products\_{{store}}.xml, where {{store}}  
is the store code and is accessible by the URL  
[https://m1-  
profitmetrics.allbugs.info/index.php/profitmetrics/feed/index/store/default/code/0z8zpfbg2a04oo6wj0h/](https://m1-profitmetrics.allbugs.info/index.php/profitmetrics/feed/index/store/default/code/0z8zpfbg2a04oo6wj0h/).  
Please select the specific file name in your store scope  
in order to modify the feed name for specific store.

JS Tracking Code 

```
!function(f,b,e,v,n,t,s)
{if(!f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(
arguments)};
if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.versio
n='2.0';
n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];
s.parentNode.insertBefore(t,s)}(window,
document,'script',
'https://connect.facebook.net/en_US/fbevents.js'
);
fbq('init', '936689883491256');
```

 [STORE VIEW]

▲ JS tracking code to be included to all pages, except  
order confirmation

Feed Filename	<p>This settings allows to set custom feed filename and its location. By default the <a href="https://yoursite.com/media/profitmetrics/products_en.xml">https://yoursite.com/media/profitmetrics/products_en.xml</a>. (where en is the store's locale). Please set the own if needed.</p> <p>The URL to access ProfitMetrics feed is shown below this feed. Please check the Secret code is saved in the field above, and provide this feed URL to ProfitMetrics team for products data synchronization.</p>
“Generate Feed Now” Button	Updates the feed files, which are stored in the server, immediately after pressing this button
“JS Tracking Code” Field	Possibility to add JS tracking code to any site page, except “Order Confirmation” page. Please provide the javascript tracking code without <script> tag.

**Orders Data Sending Cron Settings**

**Order Status To Send** [GLOBAL]

-- Please Select --

Pending

Processed Ogone Payment

Processing

Complete

Closed

Canceled

On Hold

▲ Order Statuses to send to ProfitMetrics

**Orders Send Cron Frequency** [GLOBAL]

Every 15 minutes ▼

**Orders Send Start Time** [GLOBAL]

00 ▼ : 00 ▼ : 00 ▼

▲ You can force orders data sending by clicking on this button

[Send Orders Now](#)

Order Status To Send	This option allows to choose which orders and with which statuses will be sent to ProfitMetrics
Orders Send Cron Frequency	This option allows to choose the order sending frequency via cron job. Please check if Magento cron job is configured properly on the server, refer the installation guide for details
Orders Send Start Time	This option allows selecting a time to send orders to ProfitMetrics
“Send Orders Now” button	This button allows sending orders data immediately to ProfitMetrics server