

## ProfitMetrics Module Configuration

Before using the ProfitMetrics module you have to set up the Store Public ID. It is available in Magento admin: System > Configuration > ProfitMetrics.

1) choose the other store

2) unclick this

3) set the store public ID for certain store

Here is the description for all sections of the configuration page:

### Settings

General Settings		
Enabled	Yes	[STORE VIEW]
Store Public Id	2F57C57BE5703FAE ▲ Store ID from ProfitMetrics	[STORE VIEW]
Feed Generation Cron Frequency	Daily	[STORE VIEW]
Feed Generation Start Time	00 : 00 : 00	[GLOBAL]
Source for configurable products price	Get from parent configurable product ▲ There are two options for configurable prices determination: 1) get from the configurable product 2) retrieve the minimal price of related simple options.	[STORE VIEW]
Price Buy Attribute Code	buy_price ▲ Attribute code for price_buy attribute. There is a default attribute, created by this module, its code is 'price_buy'. In the case of different attribute, please look for the attribute in Magento admin (Catalog > Attributes > Manage Attributes and specify the attribute code	[STORE VIEW]
Secret Code	0z8zpfibg2a04oo6wj0h This code is required to secure the access to feed data. Please generate the random value, save it and provide the generated value to Profitmetrics support team. <a href="#">GenerateRandom</a>	[GLOBAL]

Enabled	Allows to enable/disable the module
Store Public Id	Identifier for your site in ProfitMetrics system. Please contact the ProfitMetrics support team to get this ID
Cron Frequency	Frequency of updating of the feed file via cron job. Please check if Magento cron job is configured properly on the server, refer the installation guide for details
Start Time	In the case daily frequency is used, the exact time when the feed is updated by cron
Source for configurable products price	There are two options for configurable prices determination: 1) get from the configurable product 2) retrieve the minimal price of related simple options.
Price Buy Attribute Code	Attribute code for price_buy attribute. There is a default attribute, created by this module, its code is 'price_buy'. In the case your store already has the attribute, please specify its attribute code in this field. Look for the attribute in Magento admin (Catalog > Attributes > Manage Attributes and specify the attribute code
Secret Code	This code is necessary for ProfitMetrics feed URL security. Please generate the new value while module installation or update, save settings and clear the Magento cache to apply change

Feed Filename  [STORE VIEW]

▲ Feeds are stored in the server in the path `var/profitmetrics/products_{{store}}.xml`, where `{{store}}` is the store code and is accessible by the URL <https://m1-profitmetrics.allbugs.info/index.php/profitmetrics/feed/index/store/default/code/0z8zpfbg2a04oo6wj0h/>. Please select the specific file name in your store scope in order to modify the feed name for specific store.

JS Tracking Code 

```
!function(f,b,e,v,n,t,s)
{if(!f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(
arguments)};
if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.versio
n='2.0';
n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];
s.parentNode.insertBefore(t,s)}(window,
document,'script',
'https://connect.facebook.net/en_US/fbevents.js'
);
fbq('init', '936689883491256');
```

 [STORE VIEW]

▲ JS tracking code to be included to all pages, except order confirmation

Feed Filename	<p>This settings allows to set custom feed filename and its location. By default the <a href="https://yoursite.com/media/profitmetrics/products_en.xml">https://yoursite.com/media/profitmetrics/products_en.xml</a>. (where en is the store's locale). Please set the own if needed.</p> <p>The URL to access ProfitMetrics feed is shown below this feed. Please check the Secret code is saved in the field above, and provide this feed URL to ProfitMetrics team for products data synchronization.</p>
“Generate Feed Now” Button	Updates the feed files, which are stored in the server, immediately after pressing this button
“JS Tracking Code” Field	Possibility to add JS tracking code to any site page, except “Order Confirmation” page. Please provide the javascript tracking code without <code>&lt;script&gt;</code> tag.

**Orders Data Sending Cron Settings**

Order Status To Send [GLOBAL]

-- Please Select --  
 Pending  
 Processed Ogone Payment  
 Processing  
 Complete  
 Closed  
 Canceled  
 On Hold

▲ Order Statuses to send to ProfitMetrics

Orders Send Cron Frequency [GLOBAL]

Every 15 minutes ▼

Orders Send Start Time [GLOBAL]

00 ▼ : 00 ▼ : 00 ▼

▲ You can force orders data sending by clicking on this button

Send Orders Now

Order Status To Send	This option allows to choose which orders and with which statuses will be sent to ProfitMetrics
Orders Send Cron Frequency	This option allows to choose the order sending frequency via cron job. Please check if Magento cron job is configured properly on the server, refer the installation guide for details
Orders Send Start Time	This option allows selecting a time to send orders to ProfitMetrics
“Send Orders Now” button	This button allows sending orders data immediately to ProfitMetrics server